

Poverty Action Plan 2024-25



Year 3 themes

Essential
costs



Housing

Money &
mental
health

Accessing
services /
navigating
systems

Stigma

Emergency support



Review the current model of support to foodbanks provided through the Household Support Fund



Trial a pathway of support in partnership with food aid providers to ensure that families with infants experiencing food insecurity can access infant formula



Identify opportunities to address the issue of social housing tenants needing to fund new carpeting or flooring when taking up a tenancy, when they are likely to be financially unable to do so.



Ensure there are regular communication campaigns to promote the awareness of support and the uptake of benefits and social tariffs



Suffolk Fire Prevention team will identify vulnerable people in need of fire retardant bedding and who are experiencing bed poverty to access new bedding.



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Emergency support



East Suffolk Council will continue supporting residents during the 2024/25 financial year with advice and support through their Community Help Hub.



Babergh & Mid Suffolk District Councils have adopted an updated cost-of-living action plan containing a range of actions to support residents to maximise their income, access advice, reduce fuel poverty, improve food security and safeguard their health

West Suffolk Council's Community Chest grants will be supporting Citizen's Advice, foodbanks and other support groups addressing cost-of-living issues

Suffolk Community Foundation will continue to run the Surviving Winter campaign supporting people experiencing fuel poverty

Essential costs


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Increasing income, reducing costs



Develop and deliver
year one of the £1.5m
Supported Food
Networks programme

Deliver take-up
campaigns for Free
School Meals and
Healthy Start Vouchers

Implementation of the
Low-Income Family
Tracker system and
developing a
programme of uptake
campaigns for
benefits and social
tariffs

Improve
awareness of
and access to
credit unions

Suffolk Community
Foundation will
deliver the Digital
Inclusion grant
funding programme

East Suffolk Council are
delivering the third year of
the Ease the Squeeze
programme which involves
11 projects focused on
reducing the impact of the
cost-of-living on East
Suffolk residents including
Warm Welcomes, Field to
Fork programmes and
Community pantries

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stigma


Wellbeing & Life Chances



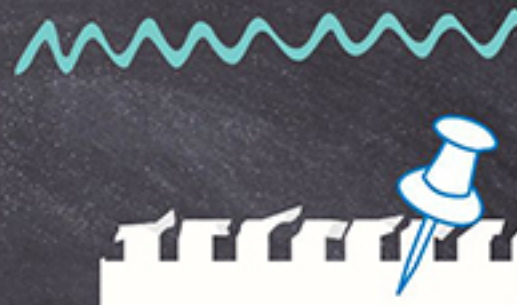
The County Music Service will implement their Inclusive Music Strategy which aims to make music opportunities more accessible to disadvantaged children and young people



The County and District/Borough Councils will continue delivery of the Holiday Activities & Food programme during 2024.



Cascade the learning from the poverty proofing the school day project and look at opportunities to further implement poverty proofing practice



Poverty proofing project next steps



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Wellbeing & Life Chances




Build on the learning from the financial education pilot projects and identify further opportunities to improve financial education for children and young people




Support the Tackling Poverty Together co-production project in addressing the priorities of those who have lived experience of poverty



Tackling poor housing conditions with the Safe Suffolk Renters Programme



The Suffolk Men's Shed project run by Community Action Suffolk provides support to people running or looking to run a Men's Shed which helps people build social connections and learn new skills



Public Health have commissioned Community Dental Services to address gaps in the provision of dental services, particularly in the most disadvantaged communities



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Preventing Poverty



To work towards Suffolk becoming a member of the Sustainable Food Places programme for the May 2025 application period

Ensure financial hardship is considered in the Public Mental Health Strategy and other related strategies or work such as the Suicide and Self-Harm Prevention Strategy

Continue to rollout Money Guiders and HENRY training across Suffolk

Suffolk County Council have commissioned a Good Work & Health programme to engage with and support Suffolk SME employers to help improve health and wellbeing of working age adults through 'Good Work' principles.

The programme will also include a specific workplace financial wellbeing element funded via the Tackling Poverty sub-group

Essential costs



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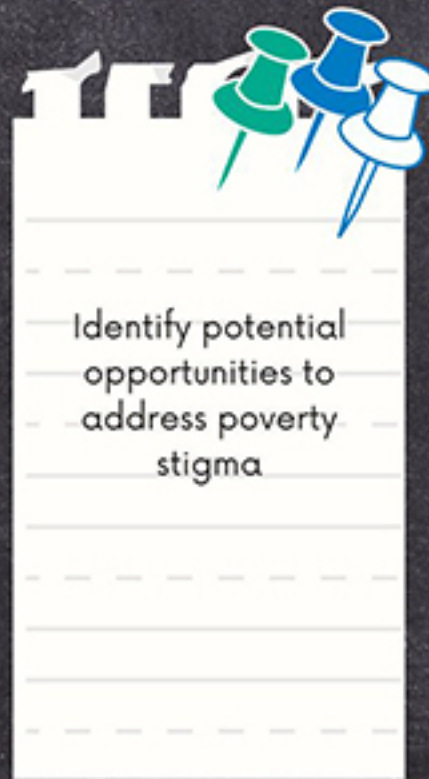
Accessing services / navigating systems

Tackling stigma


Preventing Poverty



Rollout a poverty awareness e-learning module and scope out options to develop further training and awareness raising options



Identify potential opportunities to address poverty stigma



Community Action Suffolk is delivering the Rural Housing Project which aims to increase the provision of housing for local needs in villages throughout Suffolk

Essential costs


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Developmental Work




Look into the increasing issues of negative budgets, income volatility and people falling into deeper levels of poverty to identify potential additional actions.


Particular focus on groups in deepest levels of poverty (single adult households with and without children, disabled people, socially isolated people, people on low-incomes in social and private rented accommodation)



Look into whether there are any potential opportunities to address the issue of increasing social isolation caused by people struggling to afford essential costs and thus having to stop social activities.



Look into potential opportunities to improve access to educational and leisure opportunities for children and young people living in poverty



Identify opportunities to support more preventative approaches to poverty

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